



SRABON ALAM

GRAPHIC DESIGNER

ABOUT ME

I am SRABON ALAM, a seasoned graphic designer with over three years of professional experience. My journey in the world of design has equipped me with a strong creative vision, proficiency in industry-standard software, and a track record of delivering visually compelling and effective design solutions. As a graphic designer and social media post design expert, I am passionate about translating ideas into captivating visuals and am excited to bring my expertise to new creative challenges and opportunities.

PROFESSIONAL EXPERIENCE:

1. Collaborated with clients to understand their branding objectives and design requirements.
2. Developed and executed branding strategies, including logo design, typography, color schemes, and visual elements.
3. Created compelling brand visuals, marketing materials, and digital assets for a diverse range of clients across industries.
4. Managed multiple design projects simultaneously, meeting deadlines and client expectations.
5. Conducted market research and competitor analysis to inform design decisions and ensure brand distinctiveness.
6. Maintained open communication with clients, incorporating feedback and revisions to achieve desired outcomes.

LANGUAGE

- English
- Hindi

EXPERTISE

- Graphic Design: Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Branding and Identity Design
- Typography
- Color Theory
- Layout and Composition
- Illustration
- Marketing and Advertising Design
- Strong Communication and Collaboration
- Attention to Detail
- Time Management

EDUCATION

- Higher Secondary Certificate (HSC)
- Nabiganj Government College
 - Location: Nabiganj, Sylhet, Bangladesh
- Honors Program (**Ongoing**)
- Nabiganj Government College
- Location: Nabiganj, Sylhet, Bangladesh

PORTFOLIO

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